

25 mm WIDE LABELS. ONE TOUGH LABELLER.

THE M410

Your toughest labelling jobs just got a lot easier

A workhorse for datacom and electrical professionals



TAKE ON ANYTHING
THE JOB THROWS AT YOU



EASY-TO-USE
ONBOARD MENU
OPTIONS



EDGE-TO-EDGE
PRINTING



1.2 m DROP
RESISTANCE

Wrap, sleeve, tag and flag through your most challenging work

Get more with these time-saving features:

- ▶ 33 mm per second print speed
- ▶ Rechargeable NIMH battery
- ▶ Withstands 1.2 m drops
- ▶ Design and print labels using the keypad or desktop software
- ▶ Less than 1.6 mm of label waste per job
- ▶ View cartridges in easy-to-see window
- ▶ 300 dpi for sharp print quality
- ▶ Create labels with design guides

THE M410



MORE MATERIALS.
MORE SIZES. MORE APPLICATIONS.

Get the job done right on any jobsite



DATACOM & TELECOM

- ▶ Keep compliant with protective self-lams and flags
- ▶ Convey more information printing edge to edge
- ▶ Communicate better with patch panel and faceplate ID



WIRE & CABLE, ELECTRICAL

- ▶ Use 1 tool for multiple on-site applications
- ▶ Create pre-set label options
- ▶ Wrap, sleeve, tag and flag through challenging work



GENERAL IDENTIFICATION

- ▶ Do more with a surplus of sizes, colours and materials
- ▶ Easily locate equipment, assets and batches
- ▶ Take on tough jobsites with purpose-built materials

100s of purpose-built materials for the applications you need

A few M410 label materials you need to know about Brady Authentic materials deliver maximum performance

To view all available material options, visit
bradyeurope.com/M410materials



Wire & Cable



Electrical & Datacom







Component & Equipment



Safety & Facility



General ID

	Wire & Cable	Electrical & Datacom	Component & Equipment	Safety & Facility	General ID
Multi-Purpose Aggressive Adhesive Nylon (B-499)	Blue	Green	Orange	Red	Yellow
All-Weather All-weather Vinyl (B-595)	Blue	Green	Orange	Red	Yellow
 Sleeves PermaSleeve® Heat-Shrink (B-342)	Blue				
 Wraps Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels (B-417)	Blue	Green			
 Wraps Adhesive Self-Laminating Vinyl Wrap Around Labels (B-427)	Blue	Green			
 Flags T-Flag or P-Flag (B-425), QuickFlag™ (B-483)	Blue	Green			
Metallised Metallised Matte Gray Polyester (B-428)			Orange		Yellow
Reflective Retro Reflective All-Weather (B-584)				Red	
 BradyGrip® BradyGrip® Print-on Hook Labels featuring VELCRO® Brand Hook (B-414)		Green			
Repositionable Repositionable Multi-Purpose Vinyl Cloth (B-498)	Blue	Green			Yellow

 = Unique Brady material



Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

▶ Learn more at bradyeurope.com/M410
click or scan to watch the overview video



M410 printer specifications

Printer Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300 dpi
Print Speed (mm/sec)	33.02 mm/s
Colour Capability	Monocolour
Max. Label Width (mm)	25.40 mm
Min. Label Width (mm)	6.10 mm
Recommended Usage per Day	250
Internal Memory Capacity	48 MB (stores up to 25,000 labels)
Connectivity Options	USB
Software Compatibility	Brady Workstation Windows based driver for 3rd party software use
Bar Code Type	Code 128, Code 39, More through Brady Workstation
Built-in Symbols	480
Physical Properties	
Dimensions	152.40 mm (W) x 292.10 mm (H) x 88.90 mm (D)
Weight (kg)	1.18 kg
Cutter	Manual cut With label retention
Warranty	2 years



Brady Workstation Basic Design ships with the free Brady Workstation Basic Design suite that includes fundamental apps and features to create labels.



Brady Workstation Advanced Suite: Product & Wire Identification, Safety & Facility Identification, or Lab Identification, enabling easy creation of a wide range of labels and signs.



M410 printer

Article No.	Description
177180	M410 Label Printer EU*
322717	M410 Label Printer EU + Brady Workstation Suite**
322719	M410 Label Printer UK*
322721	M410 Label Printer UK + Brady Workstation Suite**

This M410 Printer ships in a cardboard box with a rechargeable NiMH Battery Pack, an AC Adapter, B-595 Vinyl label Cartridge, a Quick start Guide, a USB Cable and ***Brady Workstation Basic Design** or a ****Brady Workstation Advanced Suite**, a USB Flash Drive with Driver and User Manual.

Accessories

Article No.	Description
176990	AC Adapter for M410, M510, M511, M610 and M611 Portable Printers
176995	Hard Case for M410 Portable Printer
176991	Magnet for M410 Portable Printer
150618	Protective softbag for portable printers
322804	Quick Charger EU for M410 Label Printer
322805	Quick Charger UK for M410 Label Printer
176993	Rechargeable Battery for M410, BMP41 and BMP61 Label Printers
176992	Utility Hook for M410 Printer

M410 printer kits

Article No.	Description
177184	M410 Portable Label Printer Kit EU*
322718	M410 Portable Label Printer Kit EU + Brady Workstation Suite**
322720	M410 Portable Label Printer Kit UK*
322722	M410 Portable Label Printer Kit UK + Brady Workstation Suite**

This M410 Printer ships in a hardcase with a rechargeable NiMH Battery Pack, an AC Adapter, B-595 Vinyl label Cartridge, a Magnet, a Utility Hook, a Quick start Guide, a USB Cable, ***Brady Workstation Basic Design** or a ****Brady Workstation Advanced Suite**, a USB Flash Drive with Driver and User Manual.

